



YOUR PARTNER FOR

DIGITAL TRANSFORMATION

CPQ FOR CREO



WITH ELFSQUAD &

SF DESIGNCONFIGRATOR

Thomas Trägler

traegler@sf.com

CPQ FOR CREO WITH ELFSQUAD & SF DESIGNCONFIGRATOR

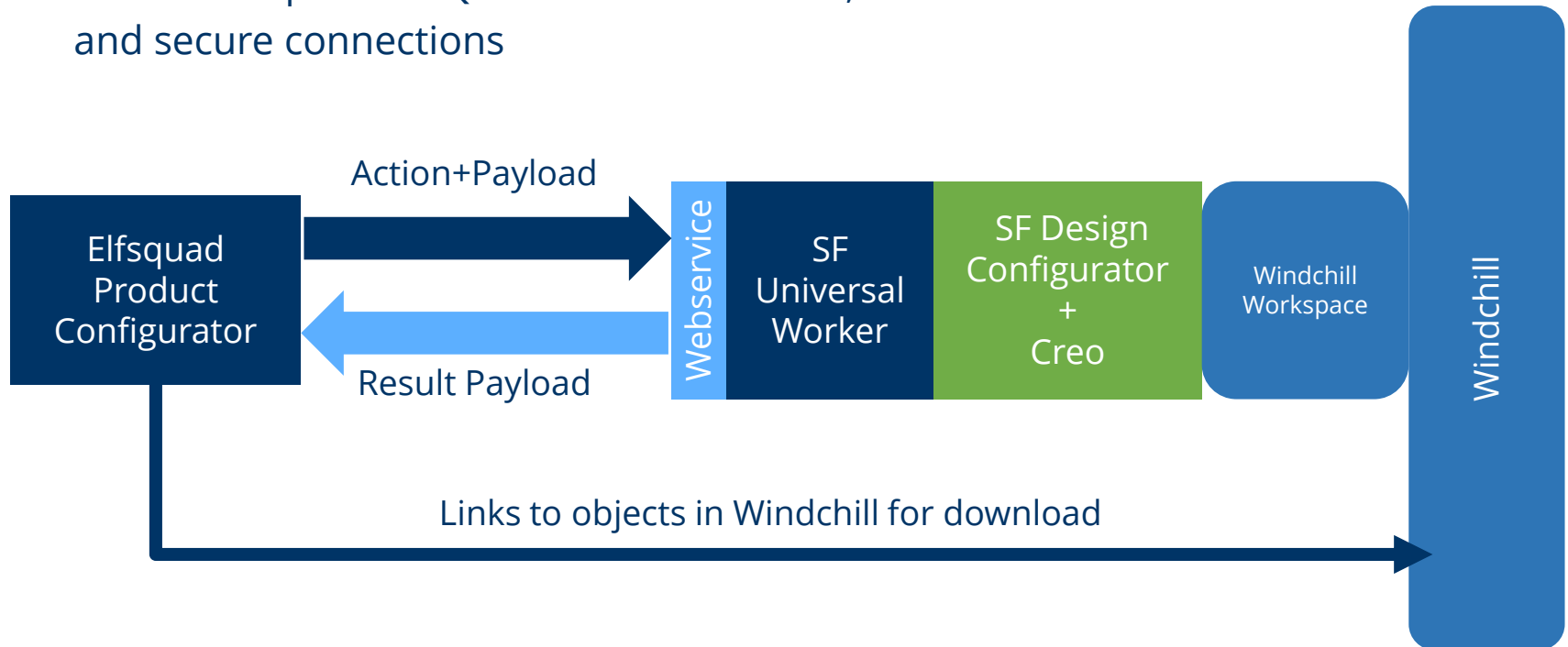
- System of systems – Mechanic, Electric/Electronic & Software
- Product Service Systems – Business Model
- Digitalisation of Sales requires CPQ
- Shortage of skilled professionals in sales, engineering and production
- KBE Knowledge-based Engineering implemented in CPQ, PLM & CAD and available for all
- Digital Twin & AR/VR offers new online UX/CX with standard hardware (tablets, phones, ...)
- Provide 3D CAD Model + VR/AR Experience to the customer

CPQ FOR CREO WITH ELFSQUAD & SF DESIGNCONFIGRATOR

- SF DesignConfigurator vs. Product Configurators (Overloaded Assemblies/Drawings, BoM Configuration)
- Brown Field vs. Green Field projects
- CPQ is a challenge for Design & PLM Automation Experts
- Elfsquad – Why we need partnerships!
 - Different domains required: CPQ, PLM, CAD, ECAD, ALM & Software
 - Knowhow und Expertise per Domain, Buying Center/Stakeholder
 - Speed/Pace for systematic and further solution development
 - Innovation by the experts

CPQ FOR CREO WITH ELFSQUAD & SF DESIGNCONFIGRATOR

- Solution requires CPQ-PLM-CAD interfaces, related IT infrastructure and secure connections



SOFTWARE FACTORY PARTNERSHIP WITH PTC SINCE 1994



SOFTWARE PARTNER



thingworx® navigate™

CERTIFIED SERVICE PARTNER

windchill® rv&s
(Integrity Lifecycle Manager)

windchill® modeler
(Integrity Modeler)

thingworx® navigate™

SYSTEM INTEGRATION PARTNER



RESELLER



windchill® rv&s
(Integrity Lifecycle Manager)

windchill® modeler
(Integrity Modeler)

THANK YOU FOR YOUR ATTENTION!

www.sf.com

Software Factory GmbH

Parkring 57-59

85748 Garching near Munich

Phone: +49 89 / 323 501-0 Fax: +49 89 / 323 501-53



@SF_Garching



@SFGarching



Software Factory



Software Factory GmbH